

NEW BOOK ACQUISITIONS FOR THE MONTH OF JUNE 2023

COLLEGE DEPARTMENT

BA COMMUNICATION

Coombs, W. Timothy (2022). *Strategic sport communication: traditional and transmedia strategies for a global sports market*. Routledge. Call Number: GC GV 567.5 C66 2022

Stacks, Don (2019). *An Integrated Approach to Communication Theory and Research*. Routledge. Call Number: GC P 91 I58 2019

BS ACCOUNTANCY, BS BUSINESS ADMINISTRATION

Flores, Marivic (2023). *Credit & collection*. Unlimited Books. Call Number: FIL HG 3751 F56 2023

Somoray, Ana Marie (2023). *Risk management as applied to safety, security and sanitation, 2nd ed.* Unlimited Books. Call Number: FIL HD 61 S66 2023

BS ARCHITECTURE, BS CIVIL ENGINEERING

Raghunath, H. M. (2022). *Hydrology: Principles, Analysis and Design*. New Age International. Call Number: GC GB 661 R34 2022

Al-Khateeb, Ghazi G. (2021). *Highway Planning, Survey, and Design*. CRC Press. Call Number: GC TE 145 A45 2021

BS COMPUTER ENGINEERING, BS INFORMATION TECHNOLOGY

Besueno, Jerelyn S. (2023). *Introduction to information technology and computer fundamentals, 2nd ed.* Unlimited Books. Call Number: FIL QA 76.5 B47 2023

Pomperada, Jake R. (2022). *Angular JS programming for beginners*. Unlimited Books. Call Number: FIL QA 76.76 P66 2022

White, Ryan (2021). *Practical Discrete Mathematics: Discover math principles that fuel algorithms for computer science and machine learning with Python*. Packt Publishing. Call Number: GC QA 39.2 W55 2021

Campbell, Jennifer T. (2020). *Discovering computers & Microsoft Office 365 & office 2016*. Cengage. Call Number: GC HF 5548.4 D57 2020

BS HOSPITALITY MANAGEMENT, BS TOURISM MANAGEMENT

Cagurangan, Tranquilino (2022). *Legal aspects in tourism & hospitality*. Mindshapers. Call Number: FIL G 155 C34 2022

Marte-Lago, Elpedia (2022). *Introduction to culinary arts*. Mindshapers. Call Number: FIL TX 661 M37 2022

Vucetic, Aleksa (2022). *Strategic management in tourism*. [s.n.]. Call Number: GC G 155 V83 2022

Pike, Steven (2021). *Destination marketing essentials*. Routledge. Call Number: GC G 155 P55 2021

Bajao, Grayfield T. (2020). *Practicum training record book for hospitality management*. Wiseman's Books Trading. Call Number: FIL G 1155 B35 2022

Hudson, Simon (2017). *Marketing for tourism and hospitality and events*. SAGE. Call Number: GC G 155 H 83 2017

BS PSYCHOLOGY

Frando, Milagros (2022). *Psychology and you*. Books atbp. Call Number: FIL BF 77 F73 2022

Hooley, Jill M. (2021). *Abnormal psychology, 18th ed*. Pearson Education, Inc. Call Number: GC RC 454 H66 2021

Hickman, Cleveland Jr. (2020). *Laboratory studies in integrated principles of zoology, 18th ed*. McGraw-Hill. Call Number: GC QL 47.2 H53 2020

Farmer, Thomas (2019). *Cognition, 10th ed*. Wiley & sons. Call Number: GC BF 311 F37 2019

Kalat, James W. (2019). *Biological psychology, 13th ed*. Cengage. Call Number: GC QP 360 K35 2019

Gravetter, Frederick J. (2017). *Research methods for the behavioral sciences, 5th ed*. Cengage. Call Number: GC BF 76.5 G73 2017

GENERAL EDUCATION

Ecoben, Wenceslao (2023). *Exploring gender and society*. Books atbp. Call Number: FIL GN 479.65 E26 2023

Molines-Suniguian, Madonna (2023). *Understanding research design and methods*. Unlimited Books. Call Number: FIL HC 30.4 M65 2023

Peñaflor, Lito A. (2023). *Labor laws and social legislation, 2nd ed*. Unlimited Books. Call Number: FIL KPM 1205 P46 2023

Peñaflor, Lito A. (2023). *Values education: legal and ethical perspective, 2nd ed*. Unlimited Books. Call Number: FIL LC 268 P46 2023

Cayaban, Neliza (2022). **#Borderless purposive communication in the 21st century**. Books atbp. Call Number: FIL P 90 C39 2022

Furague, Jamaica V. (2022). **Filipino sa piling larangan (Akademiko)**. Books atbp. Call Number: FIL PL 6054 F87 2022

Martinez, Rodolfo M. (2021). **The readings in Philippine history**. Mindshapers. Call Number: FIL DS 668 R43 2021

Daligdig, Romeo (2019). **Mathematics in the modern world**. Lorimar Pub. Call Number: FIL QA 37.2 D35 2019

Almeida, Adelaida (2016). **Research fundamentals from concept to output**. Adriana Publishing. Call Number: FIL B 2369 A46 2016

SENIOR HIGH SCHOOL DEPARTMENT

Reyes, Juan Apolinario C. (2023). **Earth science: Quintenary Earth the age of humans, 2nd ed.** Unlimited Books Library Services & Publishing Inc. Call Number: FIL QE 26.3 R49 2023 SHS

Evangelista, Luisito T. (2022). **General biology 1 for senior high, rev. ed.** C&E Publishing, Inc. Call Number: FIL QH 308 E92 2022 SHS

Camilar-Serrano, Angelita Ong (2022). **Business-to-business marketing**. Unlimited Books Library Services & Publishing Inc. Call Number: FIL HF 5415.13 C36 2022 SHS

Cabana-Basila, Ma. Letecia Jose (2022). **Reading and writing skills, 2nd ed.** Unlimited Books Library Services & Publishing Inc. Call Number: FIL PE 1128 C33 2022 SHS

Baguio, Sol Saranay M. (2021). **Breaking through general chemistry for senior high**. C&E Publishing, Inc. Call Number: FIL QD 31 B34 2021 SHS

Aguila, Augusto Antonio A. (2021). **Wording the world: the art of creative writing for senior high, rev. ed.** C&E Publishing, Inc. Call Number: FIL PN 6101 A38 2021 SHS

Zarate, Cynthia A. (2021). **Principles of marketing for senior high, rev. ed.** C&E Publishing, Inc. Call Number: FIL HF 5415 Z37 2021 SHS

De Guzman, Danilo (2021). **Pre-calculus with software application for senior high, rev. ed.** C&E Publishing, Inc. Call Number: FIL QA 305 D44 2021 SHS

Chan Shio, Christian Paul D. (2021). **Statistics and probability for senior high, rev. ed.** C&E Publishing, Inc. Call Number: FIL HA 29 C43 2021 SHS

Bacani, Jerico B. (2021). **Business mathematics for senior high school, 2nd ed.** C&E Publishing, Inc. Call Number: FIL HF 5691 B33 2021 SHS

- Camilar-Serrano, Angelita Ong (2021). ***Principles of marketing***. Unlimited Books Library Services & Publishing Inc. Call Number: FIL HF 5415 C36 2021 SHS
- Caintic, Helen E. (2020). ***Physical science for senior high, rev. ed.*** C&E Publishing, Inc. Call Number: FIL Q 158.5 C35 2020 SHS
- Porto, Jerome A. (2020). ***Fitness for life: health optimizing physical education for senior high school, rev. ed.*** C&E Publishing, Inc. Call Number: FIL GV 361 P67 2020 SHS
- Nuncio, Rhoderick V. (2020). ***Sidhaya 11: komunikasyon at pananaliksik sa wika at kulturang Pilipino, rev. ed.*** C&E Publishing, Inc. Call Number: FIL PL 6054 S53 2020 SHS
- Duyanen, Joselito Padilla (2020). ***Earth and life sciences for senior high, rev. ed.*** C&E Publishing, Inc. Call Number: FIL QE 29 D89 2020 SHS
- San Jose-Mathews, Julie (2019). ***Engaging in the world of health optimizing physical education 11***. The Intelegente Publishing, Inc. Call Number: FIL GV 391 S26 2019 bk. II SHS
- Gabuyo, Yonardo (2019). ***Statistics and probability, rev. ed.*** The Intelegente Publishing, Inc. Call Number: FIL HA 29 G33 2019 SHS
- Maboloc, Christopher (2019). ***Introduction to the philosophy of the human person, rev. ed.*** The Intelegente Publishing, Inc. Call Number: FIL BD 31 M33 2019 SHS
- Ong, Flocer Lao (2019). ***Fundamentals of accountancy, business, and management for senior high, rev. ed.*** C&E Publishing, Inc. Call Number: FIL HF 5630 O54 2022 SHS

Prepared by:

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Librarian
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